

ALL MOVERS DRESSED BY FOSCHINI

All the Movers featured in COSMO are automatically entered into the COSMOPOLITAN/FOSCHINI Mover of the Year competition. Movers are young women who have shown ingenuity and determination in turning a dream into a successful venture. If you fit the bill or know someone who does, call Amanda Killick on 011 262 3244 or e-mail her at amanda@assoccmag.co.za.



**JULIA LONG, 33
CEO OF A VENTURE
CAPITAL COMPANY**
Julia Long helped establish Here Be Dragons (HBD) Venture Capital with Mark Shuttleworth. The company's mandate is to invest in South African entrepreneurs whose companies display true global potential and to provide them with support. As a director of the Shuttleworth Group, Long is also a trustee of the non-profit-making Shuttleworth Foundation, which is striving to further social development in South Africa through education. **WHAT HAS BEEN YOUR BIGGEST WORK-RELATED DIFFICULTY?** Saying not to invest in companies with major potential. It can be heart-breaking to tell an entrepreneur we won't be able to help him or her. I've learnt not to get emotionally involved, to be businesslike in my approach and to offer the person info on alternative investors.



**LISA STORER, 35
MD OF A FASHION-
ACCESSORIES
COMPANY**
Lisa Storer worked in the fashion retail industry for 10 years before starting her own accessories business, Maks & Blaze, in 2005. Starting with no capital from a computer in her study at home, Storer built a company that specialises in fashion accessories (handbags, belts, hats, caps, wallets, jewellery, footwear and cosmetics) and supplies them to large fashion retailers. Her products are designed locally and manufactured internationally. The company has grown from an initial turnover of R1,5-million to R9-million per annum. **HOW WOULD YOU DESCRIBE THE SUCCESS YOU HAVE ACHIEVED?** It's phenomenal, as we've grown from a small home-based company to a multimillion-rand, award-winning organisation. I feel a little bedazzled, if not humbled, when called on by, for example, international organisations, embassies and multinational companies to do work for them.



**TRACY JEAN-
PIERRE, 35, MD OF
A CORPORATE-
WELLNESS
COMPANY**
In 2002 Tracy Jean-Pierre left behind a career in human resources to start Red Peg, a business that concentrates on corporate wellness, especially in the area of HIV/Aids. She raised capital to start the business by cashing in a few earlier property investments to build enough start-up capital to fund a company that helps firms understand HIV/Aids as a business risk, and to teach their executives mitigation strategies. **HOW WOULD YOU DESCRIBE THE SUCCESS YOU HAVE ACHIEVED?** I'm committed to contributing to South Africa's growing democracy by advocating a healthy population and a healthy economy – both are at risk as a result of the HIV pandemic. My work contributes to the advancement of social-justice issues, as well as those involving women's health and violence against women. It's extremely rewarding.

MOVERS

This month's women on top

COSMO YOUR CAREER BY AMANDA KILLICK

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COUNTRY FLAIR

Add a touch of laid-back country elegance to your urban-jungle wardrobe

Yearning for a break from the hustle and bustle of city life? While you may not necessarily be able to retreat to the countryside with its rambling gardens and quaint villages, you can still look the part. This season, think of country style as comfort food for your wardrobe – it's easy to wear. But it's also seriously sexy!

Your favourite pair of skinny jeans turned heads last summer, and according to trends fresh from international catwalks they'll remain a style staple this winter. For women wanting to camouflage figure flaws (think thigh or tummy bulges), slouchy parts are a great alternative to skinnies. Choose ones made from gorgeous textured materials such as tweed or check. They'll not only look great, the thicker fabric will keep you cosy and warm too.

The hottest colours this winter take their cues from nature – think autumn leaves in shades ranging from copper and brown to burnished amber and deep orange. Green adds a vivid splash of colour, so go for vibrant apple, eye-catching chartreuse and sophisticated olive to liven up your wardrobe. The structured blazer is also making a comeback and, for it to work, it needs to be cut to perfection. Fabrics such as corduroy, leather, suede and denim are perennial favourites and neutral colours such as beige or winter-white allow you to mix and match outfits countless times. Team with a hot leopard-print blouse for a great weekend out. For an office-glam look during the week, choose a crisp white shirt with ruffles or pin tucks. Then add a vintage brooch for a delicate yet dazzling finishing touch. Hostery is a must-have for winter – it's a low-risk, low-budget way to experiment with fashion, so have fun with animal prints, ladylike lace and argyle patterns, teamed with tailored shorts and a pair of killer heels. Indulge your feminine side with suggestive peep-toes, T-bars or sexy pumps. And as for your accessories, choose ones in touch-me textures – try a cable-stitch beret, a funky felt fedora or an extra-long cashmere scarf. Toasty! □

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